



The Called and Confident Entrepreneur Program

For Christian Business Moms
**Transform your mindset.
Ignite your faith.
Confidently step into your
calling.**

God has prepared each of us for a unique calling. Through our gifts, talents, passions and experiences, God has prepared us to do this work for His Kingdom.

“

For we are His creation,
created in Christ Jesus for
good works, which God
prepared ahead of time so
that we should walk in them.

-Eph. 2:10 HCSB

”

We're called to start this business in faith, stepping out of our comfort zone and learn a whole new field.

All to make an impact and have more freedom to be with our kids.

But sometimes we find ourselves facing mindset drama and wondering how to reconcile being a Christian and being a successful entrepreneur.

Can someone just tell you the secret to success already??

If you KNOW God has called you to be an entrepreneur, but you feel like you're stuck, confused, and worried about business decisions, then I'd love to invite you to use the **Called and Confident Framework**.

"Whatever you do, do it enthusiastically, as something done for the Lord and not for men,"

Col. 3:23 HCSB



This is a framework for uncovering the negative thoughts and lies that have been keeping you stuck and rewiring those with Biblical truth so the mind drama doesn't keep holding you back anymore.

This is what's been missing. Strategy alone won't cut it. Your mindset is key to your success.

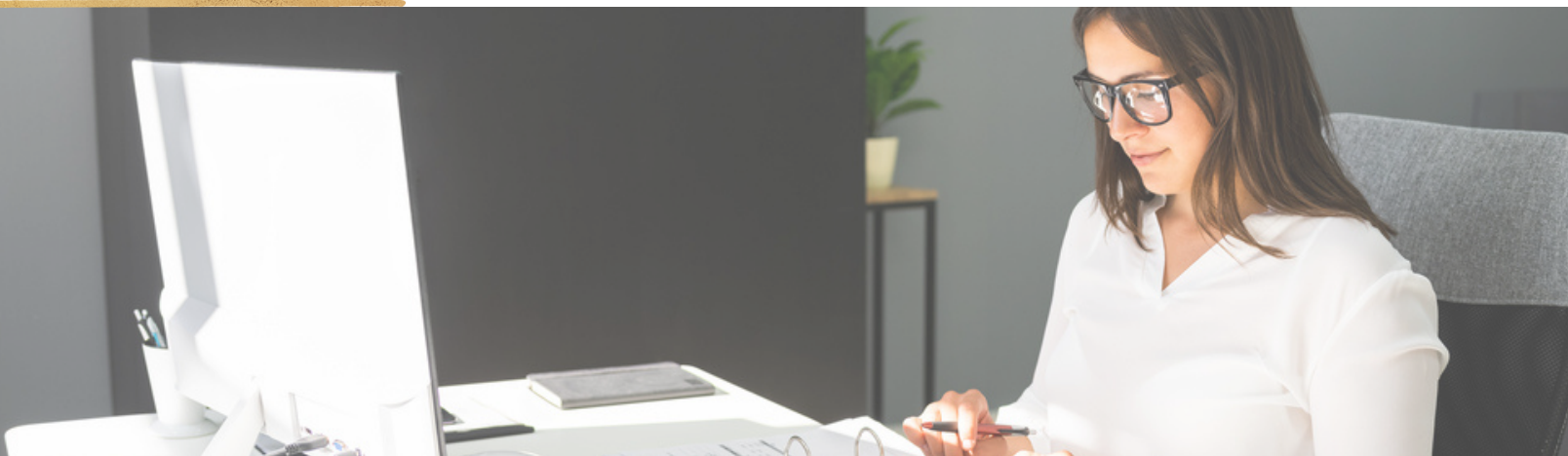
What if...

You could confidently pursue your business dreams, knowing you are on the right path, guided by God's wisdom and direction?

You felt empowered and confident in your unique skills and offerings, knowing that your work is valuable and desired by others?

You could keep God at the center of your business, and when you felt yourself getting off track, you'd have the tools to re-center and realign with His purpose.

You had a strategic plan in place for eliminating confusion and allowing you to focus on the most impactful aspects of your business?



Have We Met?



Hi! I'm Alexia, and I'm the founder of the Called and Confident Framework.

I was called to this because I know what it's like to ride the emotional rollercoaster that comes with leaving your career to be an entrepreneur. To feel so much doubt, overwhelm, and worry about everything, yet know deep within your heart that this is where you're supposed to be.

Let's go back to Fall of 2019...

- After finally getting the courage to quit my job as a STEM educator to be home full-time, it wasn't the amazing experience I thought it was going to be.
- Everything about being an entrepreneur and now a stay-at-home mom full-time brought up every insecurities and exposed all the lies I'd been walking in
- After looking in all the wrong places for the key to success (i.e. courses, new age garbage, etc), I found myself wondering if I was wrong about this whole entrepreneur thing...

But God...

Got my attention. After 10 years out of church (#lifegotintheway), I found myself longing to see what the Bible said about mindset instead of what I was hearing from business coaches...

I learned how to read the Bible for myself and apply it to my life. God started showing me that He was there and He would speak to me about my specific situation.

Quickly, I realized that so many of the thoughts holding me back were based on lies I was believing. Things like "I'm not enough. I can't do this. I have nothing to offer."

After rewiring my thoughts with Biblical truth, I started to have more peace and confidence in what I'm doing...regardless of the circumstances. I now have a framework for creating Biblical confidence as an entrepreneur for everytime I get stuck.

And I want to show you how, too.

Introducing...

Called and Confident

For entrepreneurs tired of being in their own way and wanting to put God at the center of their business



Haven't I commanded you: be strong and courageous? Do not be afraid or discouraged, for the Lord your God is with you wherever you go.

Joshua 1:9 CSB

Check out these Results:



**Lee Meier,
ListingtoFree
dom.com**

Thank you, Alexia, for all your help! Through our coaching sessions, I made real progress in my business, launching new products and courses. I'm proud of what I've achieved!"

Had my first kick off session for Alexia's coaching package on Saturday.

3 days later, I had a huge answer to prayer. I Voxer'd Alexia ..."I sold one!!" (I sounded like a total crazy person 😄).

This was a sale for my program. It came so fast after making some small changes. And...I had even raised the price \$200.

Thank you Jesus and Alexia for following your calling to serve us!



Here's how the program breaks down...

In this 8 week program, here's the path we'll follow. Each week there will be a video training and a follow-up group coaching call where you can ask questions, get feedback, and share the insights God is giving you (as you feel led).

STEP 1: MINDSET FOUNDATIONS

This is where the transformation begins. In this step, we dive deep into **understanding the power of mindset** and its impact on our lives. Discover the origins of negative mindset and limiting beliefs, gaining awareness of how they may be holding you back. Explore why Biblical truth matters and how it plays a vital role in reshaping your thinking. Through this process, you'll **uncover the core limiting beliefs that have kept you stuck and gain a profound understanding of where these lies have come from.**

STEP 2: RENEWING YOUR MIND

Here, you'll delve into the process of **rewiring your thoughts using the power of Scripture and effective mindset strategies**. You'll learn to identify the negative thoughts that hold you back in your business, challenge them head-on, and experience breakthroughs as you rewire each thought. Gain the tools and techniques to recognize and reframe limiting beliefs, **empowering yourself with a renewed mindset rooted in Biblical truth**. This will be a core process you use over and over in the program.

STEP 3: SEEN AND LOVED (SELF WORTH MINDSET)

Here you'll discover the profound truth that **you are worthy and chosen by God for this business**. Release the pressure to perform and let go of doubts about your qualifications. Surrender to God's plan, receive His grace and love, and experience a mindset shift that aligns your understanding of your role with His divine expectations. **Embrace your worth, overcome self-doubt, and confidently step into your God-given purpose as you steward your business with faith and trust.**

STEP 4: CULTIVATING A FAITH MINDSET

Your journey will include **discovering what the Bible says about your ability to hear from God, the significance of prayer, and what the Bible says about who God is.** Together, we'll identify any barriers or doubts you may have about God's care and provision for you. This step will empower you to **develop a consistent and meaningful daily connection with Him, deepening your faith** and allowing His guidance to shape your entrepreneurial journey.

STEP 5: EMBRACE YOUR CALLING (CALLING MINDSET)

You'll deepen your **understanding of God's calling on your life and discover the confidence to pursue it** wholeheartedly.

You'll learn to discern God's voice and differentiate it from mere fleeting ideas. By the end of this step, you'll embrace your unique calling, **viewing your business as a divine assignment and trusting in your own ability to hear God's guidance.**

STEP 6: CALLED TO BUSINESS

This step is all about recognizing that your business is not just a venture of your own making but a **partnership with God Himself**. You'll learn to shift your perspective, **seeing your business as a platform for God's work and embracing the role of a steward**. With this renewed mindset, you will unleash the power of aligning your business with God's purpose and experience a profound sense of fulfillment and success.

STEP 7: MONEY IS A TOOL (MONEY MINDSET)

Here you'll tackle your money mindset head-on. Discover how to **align your beliefs about money with the truth of God's Word**. Learn that wealth is not only permissible but desired by God for His children. Uncover your money story, rewrite it with biblical truth, and embrace a healthy, abundant perspective on money. Get ready to **transform your relationship with finances and step into the abundance and prosperity God has in store for you**.

STEP 8: MINDSET TOOLS FOR LIFELONG GROWTH

We focus on **equipping you with the essential tools and strategies to continue your mindset transformation journey** beyond the program's completion. You'll learn how to apply the principles and techniques you've acquired throughout the program to any future mindset challenges that arise.

We'll discuss **potential hurdles you may face** and provide you with actionable steps to overcome them. Emphasizing the importance of cultivating daily habits, such as quiet time, journaling, Bible reading, affirming God's word over your life, and prayer, you will be equipped with the practices that foster ongoing success and resilience.

We'll also address the fear of judgment and guide you to embrace your unique path without concern for others' opinions but instead focusing on God.

This **final step sets you up for continued growth and a lifelong journey of maintaining a strong and faith-centered mindset.**

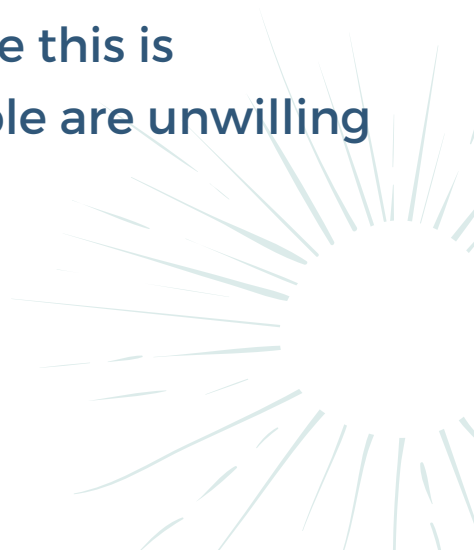
What clients are saying...

**Grace C.,
Artist and
entrepreneur**

Alexia's coaching is so helpful I love her **objective guidance through a Christian lens** and her ability to brainstorm through problems and ask the right questions to **bring clarity** to whatever issue I'm facing.

**Alexandra,
Coach/
podcaster/
author**

Alexia has provided me with such great **business strategy, advice and encouragement**. She is very knowledgeable about many aspects of business. She is also very knowledgeable about the Bible—I am very encouraged by her love for God and the Bible. It is also **refreshing to work with someone who is very intentional about seeking God's direction for business and everything else**. I am also very grateful to Alexia for her willingness to discuss tough topics in the Bible—I feel like this is something that many people are unwilling to do.



Are you a perfect fit?

- ✓ You want to have a God-centered business where you make a Kingdom-impact, make a good income for your family, and have the freedom to be with your kids.
- ✓ You've been trying to start an online business, but you just can't seem to get anywhere. You were looking for strategy but that doesn't seem to getting you anywhere. You're wanting to get out of your own way so you can finally take action and do what God is calling you to do.

If any of this resonates, then keep reading because this program is designed for you. It's not mere chance you're here.

Client results

Alexia is amazing at what she does! She listens and gives feedback when needed. She helped me to set a schedule for my work time and home time. As a busy, work at home mama, this was so helpful! I now feel more confident in growing my business online.

Melanie Chavez
Confident Mom Coach



SUCCESS FROM CLIENTS



STARTED A PODCAST (AFTER PUTTING IT OFF FOR YEARS)



MADE A BIG BUSINESS DECISION THAT REQUIRED A PIVOT TO STEP OUT IN FAITH



HIRED FIRST ASSISTANT



GOT CLARITY ON THE BUSINESS THAT GOD WAS CALLING HER TO DO



AFTER 10 YEARS, GETTING THE COURAGE TO FINALLY START HER FIRST ONLINE BUSINESS AND CREATE A PLAN TO QUIT 9-5

Here's why this program is different



This is the missing link to the strategy that hasn't been working. You'll reframe your thinking to breakdown mindset barriers that have been keeping you from success.



You'll be empowered with tools to be able to confidently follow where God is leading instead of always looking to others to tell you what to do next.



With a group of other Christian women, you'll get the collective hive mind and support as well.



Small groups means you get time each week to ask your questions and get feedback from me and the other women in the program so you're not stuck.



You get lifetime access to the material. Money-back guarantee just in case, but I know this will be transformational to your business and life.

Commit your works to the LORD, and your plans will be established

Proverbs 16:3



What's Included

- ✓ 8 weeks of group coaching
- ✓ Weekly mindset training videos
- ✓ Private FB group
- ✓ Coaching tools and templates

(Total Value: \$1200+)

BETA PRICE: ONLY \$497

PAYMENT PLANS:
2 payments of \$275
-OR-
3 payments of \$190

Want extra support during the program?
Add 1:1 Coaching (4 sessions) + 24/7 Voxer access. Book a call to discuss this 1:1 support.

CHOOSE OPTION &

Secure My Spot

GOT QUESTIONS? BOOK A FREE 15 MIN CALL.

FAQs

- ✓ **What if this doesn't work for me?** I know this will be transformation to your business and life if you do the work in this program. But to ease any concerns, if you aren't seeing results, then reach out me and I'll personally work with you to help you start to see results.
- ✓ **I know I need coaching, but I'm already so busy. How much time will this require?** While coaching does require work, this program will take about 2-2.5 hours a week (15 min training, 10 min a day exercise, and 60-90 min group coaching call).
- ✓ **I think I need strategy, not mindset.** While strategy is important, mindset blocks will keep you from taking the action you need to. Getting your mindset straight will help you implement the strategy to see success.
- ✓ **Is summer really the best time for this?** While working on mindset is work, it's not as time consuming or strenuous on your time as the tactical side of your business. Summer is a great time to work on mindset as you prepare to hit the ground running in the fall.
- ✓ **I'm hesitant about the cost.** I totally get it. Investing in yourself and your business can be scary. Before making a decision, pray about it and seek God's direction. You'll feel so much better knowing you let God decide your next steps instead of letting money decide. Also, payment plans are available.

[GOT MORE QUESTIONS? BOOK A 15 MIN CALL.](#)